



# 4<sup>th</sup> Street News

Oct 2008

## The 4<sup>th</sup> Street Business Revitalization Zone

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## Business Of The Month



**17 - 2500 4<sup>th</sup> St. SW**  
**403.244.6234**  
**[cocoandviolet.com](http://cocoandviolet.com)**

**Coco and Violet** is the newest high-end Womens fashion boutique located here on 4<sup>th</sup> Street.

Helen Nguyen and Hien Huynh owners of Coco and Violet opened their doors in August. They carry the newest and latest trends that definitely leave a lasting impression. Designs include everything from casual and office clothing to elegant evening wear. You will see names such as Siwy, Madison Marcus and Twelfth Street.

**Experience Coco and Violet today!**

## Our Newest Addition

**Amy Humphrey is our new part time assistant** in the 4<sup>th</sup> Street BRZ office. Amy's main task will be coordinating 600 vendors for the 2009 Lilac Festival.

Amy is a great asset to us and is extremely excited to be part of the 4<sup>th</sup> St. Lilac Festival. She will have registrations mailed out to all of the 4<sup>th</sup> St. Businesses by the end of November. Typically these were sent out in January of each year so be sure and watch for them earlier. If you have any questions regarding your booth locations you can either call the office to speak with Amy or email her at [amy@4streetcalgary.com](mailto:amy@4streetcalgary.com)

We will also be working on entire event sooner this year to comply with the City Of Calgary regulations. Keep this in mind if requiring special event space including patio extensions & most importantly if needing a booth location in front of your business.

## **Frolic On 4<sup>th</sup> 2008** **Saturday December 13<sup>th</sup> 12:00 – 4:00 PM**

If any 4<sup>th</sup> St. Business is interested in coordinating a in-store event in conjunction with the 4<sup>th</sup> St. BRZ Christmas event, please call our office or pop us an email! We would love to hear what you have in mind so that we can help in promoting your business during the holiday season.



## November 2008

### Investment Workshop – Just for Women

Learn the fundamental information women need to know to take charge of their financial futures. Lunch is included. Presented by Darren Heywood from Edward Jones.

Sat. Nov. 8 10:30am – 3:30pm



### Author Readings

#### Lori Hahnel – “Love Minus Zero”

Thurs. Nov. 13 7:00pm  
No registration required

#### M.G. Vassanji – “A Place Within: Rediscovering India”

Wed. Nov. 19 7:00pm  
No registration required

### Computer Literacy

Registration required  
Saturdays 10:00 – 11:30am

#### Introduction to Hotmail – Nov. 1

#### Internet Part 1 – Nov. 8

#### Intro to Microsoft Word – Nov. 15

#### Internet Part 2 – Nov. 29

**CyberSeniors** – Learn how to use a mouse, search the internet, use e-mail, and about the components of a computer.

Ages 50 and up

Thursdays Nov. 6 – 27 10:00am – Noon

## Community Update

**The 2004 – 4 Street Development Project** is committed to providing the public and stakeholders with as much information as possible. The following outlines primary construction activities for the upcoming month:

- Excavation has been completed to lower parkade levels for 75 per cent of the site. The ramp down to the bottom of the site will be removed in early November. This which will signal the end of trucks removing earth.

- The tower crane has been erected.

- Rebar, concrete and waterproofing is being delivered to the site in preparation for slab-on-grade in the lower parkade level. As a result, increased levels of traffic to the site can be expected.

- No road closures are anticipated for the month of October.

Strategic Group thanks all residents for their continued understanding and patience of these construction activities.

For further questions and/or concerns, please e-mail:

[questions@strategic-group.ca](mailto:questions@strategic-group.ca)

